

Message Text

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PAGE 01 STATE 225074

60

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/CAGNE/RRUAN

APPROVED BY EB/OCA/CBERLIN

COM/BIC/CAGNE/PBHALE

COM/BIC/CAGNE/ALAEMMERZAH

EB/OCA/CD/WRAU

NEA/AFN/SESCUDERO

EB/OCA/CM/LKLIEFORTH

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R 110159Z SEP 76

FM SECSTATE WASHDC

TO AMCONSUL CASABLANCA

AMEMBASSY RABAT

INFO AMCONSUL TANGIER

UNCLAS STATE 225074

E.O. 11652: N/A

TAGS: BEXP, MO

SUBJECT: APRIL-MAY 1977 CASABLANCA INTERNATIONAL FAIR

REF: RABAT 4818 (NOT SENT TANGIER)

1. USDOC WILL PARTICIPATE IN SUBJECT FAIR ON TYPE TWO BASIS. ACCORDINGLY, USDOC WILL (1) ASSIGN AN EXHIBIT DIRECTOR APPROXIMATELY FOUR MONTHS PRIOR TO FAIR OPENING, AND (2) PROVIDE A COMPLETE DESIGN AND CONSTRUCTION PACKAGE FO, U.S. PAVILION. POST WILL (1) PROCURE FAIR PARTICIPANTS FROM AMONG U.S. FIRMS WITH OFFICES IN MOROCCO, (2) UNDERTAKE APPROPRIATE PROMOTION AND PUBLICITY, AND (3) BE RESPONSIBLE FOR OPERATION AND SUBSEQUENT DISMANTLING OF EXHIBITION. POST CAN EXPECT TO PROVIDE UP TO 500 MAN-HOURS IN CONDUCT OF FAIR BEGINNING SIX MONTHS BEFORE FAIR AND CONTINUING THROUGH DISMANTLING PERIOD.

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2. BUDGET FOR SUBJECT FAIR SET AT 60,000 DOLLARS, WITH

USDOC PROVIDING 25,000 DOLLARS AND REMAINING 35,000 DOLLARS
TO COME FROM PARTICIPANT CONTRIBUTIONS. PLEASE BEAR THIS
IN MIND IN MAKING PAVILION RESERVATION AND OTHER COST-
RELATED ARRANGEMENTS.

3. CAGNE/HALE WILL REPLY SEPARATELY TO REFTTEL. KISSINGER

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NNN

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